

Illegal Wildlife Trafficking
Zero Tolerance Policy
Travel Industry
2019



Illegal Wildlife Trade Zero Tolerance Policy Travel Industry

Travel & Tourism is an integral part of our global economy. It facilitates the international travel of over 1.4 billion people each year, creates jobs for over 320 million people, and generates 10.4% of the world's GDP. Unfortunately, it has also been used unknowingly, and at times deliberately, to facilitate the purchase and trade of illegal wildlife products.

Trade in endangered wildlife and their products has reached crisis proportions for many species, including elephants, rhinos, pangolins and tigers. Demand for the rare has fueled an international poaching and trafficking surge that is threatening the survival of our world's most iconic species and destinations.

Recognizing the potential of the Travel & Tourism industry to create positive change, over 100 companies and organisations have come together to sign the Buenos Aires Declaration, a commitment to stand against wildlife trafficking.

Corporate Illegal Wildlife Trade Zero Policy Statement

Tourism Industry Aotearoa supports the Convention on International Trade in Endangered Species of Wildlife Fauna and Flora (CITES) and strictly condemns and prohibits any form of trade or promotion of illegal wildlife products that is contrary to CITES or any other local, regional, national international laws and regulations.

Illegal Wildlife Trade is defined as:

- The promotion of animals, either live or their parts, or plants that were sourced illegally or are being traded in contravention of any law is prohibited. This policy does not cover domestic or farm animals such as cats, dogs and chickens or parts from animals that are legally harvested.
- The trade in and promotion of wildlife and wildlife products from species protected by international law listed in Appendix I of the [Convention on International Trade in Endangered Species](#) of Wild Fauna and Flora (CITES) is prohibited with only very few, specific exceptions. The trade in wildlife or wildlife products from species listed in Appendix II of CITES is prohibited without the proper permits.

There are a series of exceptions to this prohibition of commercial trade such as pre-convention (CITES) items, antique items (date and age to qualify vary by country), some captive bred specimens or certified ranchered specimens that must be authenticated by an official permit or other approved document. Additional information can be found on the [CITES website](#).

- The trade in and promotion of wildlife or their parts and products that are prohibited in commercial trade by national laws.