

The DOC/TIA Relationship

2015–2016



Photo: DOC/90 seconds



**tourism
INDUSTRY**
ASSOCIATION NEW ZEALAND



**Department of
Conservation**
Te Papa Atawhai

The DOC/TIA Agreement to Partner

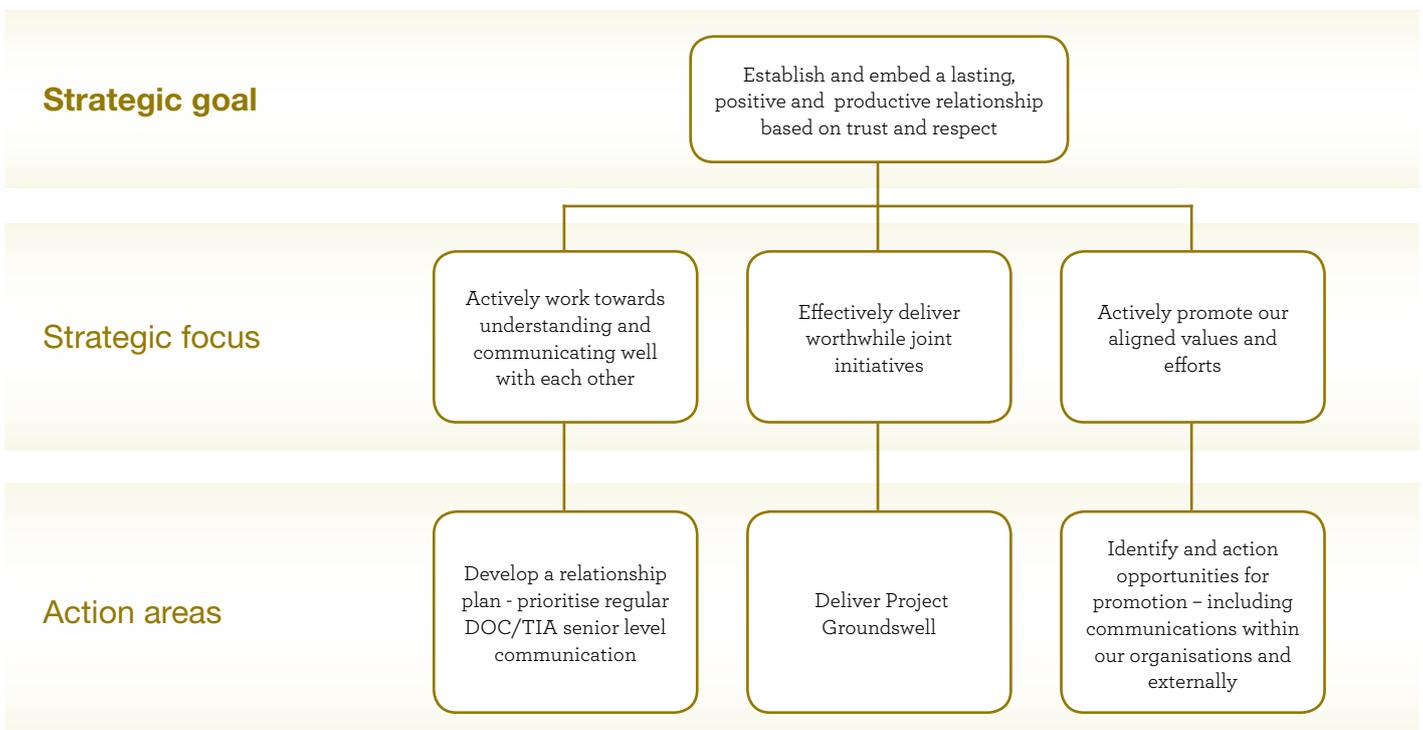
Our Vision

A partnership that is positive, enduring and a win/win for tourism and conservation

The principles that enable our vision

We will:

- Promote the value of commercially-delivered recreation that delivers high quality, safe experiences for a wide range of people in our natural places.
- Actively encourage commercial activities and proposals that grow conservation.
- Build strong, respectful working relationships between DOC and the tourism industry.
- Communicate well to understand each other's challenges, constraints and opportunities.
- Promote and support business practices that exemplify kaitiakitanga (guardianship).
- Pursue national consistency and efficiency in DOC's commercial processes and decision-making.



To support this initiative we will regularly:

- Track progress against the strategic goal.
- Re-assess the relevance of goals and priority action areas.

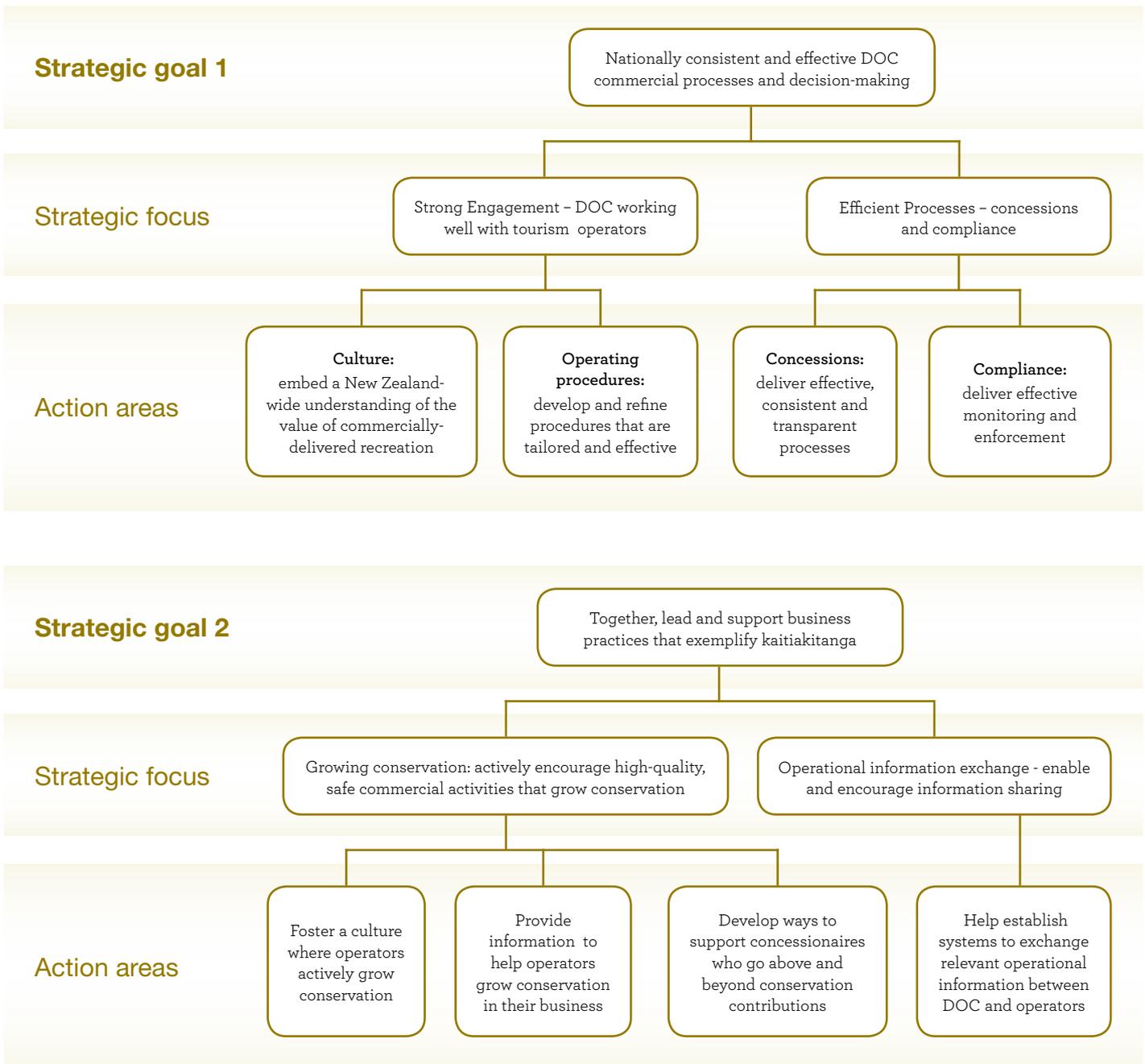
Project Groundswell

A joint DOC/TIA project to support a partnership that is positive, enduring and a win/win for tourism and conservation.

Strategic goals and resulting action areas were developed from information gathered from over 200 operators, at 13 forums held nationwide by TIA and DOC during July and August 2014.

Strategic goal 1: Effect nationally consistent and effective DOC commercial processes and decision-making.

Strategic goal 2: Lead and support business practices that exemplify kaitiakitanga.



To support this project we will:

- Track progress against the strategic goals.
- Re-assess the relevance of goals, focus and action areas as we go - including against DOC and TIA strategic goals, and Tourism 2025.

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