

New Zealand  
**HOTEL  
INDUSTRY  
CONFERENCE**  
2016



30 May 2016

## **Media Release**

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### **NZ Hotel Conference – sold out!**

The 2016 New Zealand Hotel Industry Conference is sold out with almost 350 delegates signed up to attend the 2 June event at The Langham, Auckland.

“This is a great result and the second consecutive year we have reached maximum registrations for the conference, the New Zealand hotel sector’s premier event,” says Sally Attfield, Hotel Sector Manager, Tourism Industry Aotearoa which co-hosts the conference with Horwath HTL.

“We have a very strong conference programme which focuses on how to capitalise on the sector’s growth momentum and exceed guest expectations.”

Ms Attfield says the conference will discuss and debate the big issues that can stimulate or stymie New Zealand hotel sector growth, including understanding and engaging with the ever-changing customer, and people and skills.

Keynote international speakers include Australia’s Mark McCrindle, one of the most expert demographers, futurists and social commentators on the world stage today, and IHG’s Karin Sheppard who oversees the performance of around 70 hotels in Australia, New Zealand, Papua New Guinea and Japan.

Stephen Hamilton, Director, Horwath HTL, says there will also be a big focus on hotel investment and infrastructure, with expert comment from hotel owners, investors and developers.

“Record visitor arrivals to New Zealand means the issues and opportunities around investment in new hotel infrastructure have become a hot topic of conversation, highlighted by a Government report released last week which looks at potential for hotel investment across five regions.”

“These speakers will address a range of topics, including the right time to invest, how to avoid boom and bust and the importance of getting the community on board.”

#### **TOURISM INDUSTRY AOTEAROA**

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The day will end on a high note, with a motivational speech by Sir Graham Henry, the man who coached the All Blacks to World Cup glory and who knows better than most how to create a winning team culture.

A gala dinner will be held in the evening with the presentation of the 2016 New Zealand Hotel Industry Awards.

The co-hosts acknowledged the tremendous support of the Conference Platinum Sponsor, AccorHotels.

Find out more on the Conference website [www.nzhotelconference.com](http://www.nzhotelconference.com)

### **TIA Hotel Sector**

TIA's Hotel Sector represents the interests of almost 140 members throughout New Zealand, including international chain, large independent and privately owned hotels. TIA hotel sector members employ 10,800 staff nationally, with annual revenues of more than \$1.17 billion.

### **Horwath HTL**

Horwath HTL is part of the global Horwath HTL hotel and tourism consulting group network comprising 45 offices in 38 countries. Horwath HTL is part of Crowe Horwath International, one of the 10 largest global networks of independent accounting and advisory firms with over 560 offices in over 100 countries worldwide.

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## Key Facts

- Tourism in New Zealand is an \$81.6 million per day industry. Tourism delivers around \$32 million in foreign exchange to the New Zealand economy each day of the year. Domestic tourism contributes another \$49 million in economic activity every day
- Tourism is one of New Zealand's biggest export industries, earning \$11.8 billion or 17.4% of New Zealand's foreign exchange earnings (year ended March 2015)
- 12.1% of the total number of people employed in New Zealand work directly or indirectly in tourism. That means 295,908 people are working in the visitor economy
- The [Tourism 2025](#) growth framework has a goal of growing total tourism revenue to \$41 billion a year by 2025.

Visit [www.tia.org.nz](http://www.tia.org.nz) for more information

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