



# Communications Advisor

## About TIA

Tourism Industry Aotearoa (TIA) is the only independent association that represents all sectors of New Zealand's large and diverse tourism industry. We are vocal supporters of our industry, working to ensure tourism gets the recognition it deserves as a vital contributor to the country's economy and social health.

The Communications Team achieves high levels of internal and external engagement and dialogue to ensure TIA is always abreast of the issues, challenges and opportunities facing the tourism industry. Providing high quality communications leadership and support for the organisation and its members is central to team objectives.

## The opportunity

We are looking for someone who has approximately two years experience in a communications role, to support the Communications Manager to communicate TIA's key messages to the industry, government, media and New Zealand public.

The Communications Advisor will be responsible for writing and developing external communications, assisting to keep TIA's websites up to date and ensuring that TIA's key messages are communicated effectively.

The successful candidate will have a 'can do' attitude, be able to cope with change and be able to deal with multiple priorities. You will have strong written communication skills, the ability to think creatively and excellent relationship management skills. Experience in dealing with social media and some knowledge of Te Reo Māori is preferred.

TIA has a fantastic team culture and is a flexible, supportive and fun place to work. We seek applications from candidates with a great work ethic who can bring enthusiasm, passion and a sense of humour to the role.

## To apply

Click here for a [Job Description](#). To apply, please send your CV and covering letter to [natalie.henry@tia.org.nz](mailto:natalie.henry@tia.org.nz)

**Applications close 5pm Wednesday 18 April 2018.**