



Advocacy Advisor

About TIA

Tourism Industry Aotearoa (TIA) leads and supports New Zealand's \$36 billion tourism industry. We are the only independent association that represents all sectors of New Zealand's large and diverse tourism industry. As the strong, inspirational voice of tourism, we accomplish what no single member or sector group could achieve by themselves. We deliver real bottom line value to our members, large and small and work to build a strong, sustainable and responsible tourism industry that is a valuable contributor New Zealand's economy.

The Advocacy Team has a key role in ensuring TIA is leading, influencing and delivering against the Tourism 2025 growth framework and its aspirational goal of increasing the value of tourism to \$41 billion. The team works on a wide range of advocacy initiatives that support tourism growth, improved productivity and enhanced visitor experiences.

The opportunity

We are looking for someone who has 3-4 years' experience in a service related industry and has a broad understanding of the tourism industry and the sectors within it.

The Advocacy Advisor will be responsible for the coordination and delivery of a wide range of TIA-related advocacy initiatives that arise from industry forums and work streams. You will be also responsible for acting as the first point of contact for any Advocacy related queries and managing the response to these queries.

The successful candidate will have project management experience and a proven ability to think laterally and problem solve. You must be able to demonstrate strong written and oral communication skills and establish and maintain positive working relationships with key stakeholders.

TIA has a fantastic team culture and is a flexible, supportive and fun place to work. We seek applications from candidates with a great work ethic who can bring enthusiasm, passion and sense of humour to the role.

To apply

Click here for a [Job Description](#). To apply, please send your CV and covering letter to natalie.henry@tia.org.nz

Applications close 5pm Friday 22 June 2018