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# INZ Tourism & Hospitality Data and Insights

August 2018

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# Work and Residence Visas: Key Occupations

## Chefs

		Aug-17		Aug-18		YOY decided
Visa		# decided	% approved	# decided	% approved	% change
work visa	Essential skills	314	79%	144	83%	-54%
	Post study employer assisted	79	95%	55	100%	-30%
	Variation of conditions	106	81%	123	91%	+16%
	Long term skill shortage	48	85%	38	63%	-21%
	Approved in principle	19	68%	16	100%	-16%
<b>TOTAL:</b>		<b>566</b>	<b>82%</b>	<b>376</b>	<b>87%</b>	<b>-34%</b>
residence visa	Skilled migrant	18	78%	7	100%	-61%

## Café/Restaurant Managers

		Aug-17		Aug-18		YOY decided
Visa		# decided	% approved	# decided	% approved	% change
work visa	Essential skills	130	86%	86	92%	-34%
	Post study employer assisted	79	82%	26	92%	-67%
	Variation of conditions	42	81%	53	94%	+26%
	<b>TOTAL:</b>	<b>251</b>	<b>84%</b>	<b>165</b>	<b>93%</b>	<b>-34%</b>
residence visa	Skilled migrant	31	68%	12	75%	-61%

## Cooks

		Aug-17		Aug-18		YOY decided
Visa		# decided	% approved	# decided	% approved	% change
work visa	Essential Skills	63	87%	88	85%	+40%
	Post-study - Employer Assiste	3	100%	2	100%	-33%
	Variation of Conditions	6	100%	15	100%	+150%
	Approved In Principle	7	71%	6	100%	-14%
	<b>TOTAL:</b>	<b>79</b>	<b>83%</b>	<b>111</b>	<b>94%</b>	<b>+41%</b>
residence visa	Skilled migrant	3	100%	3	100%	NC

## Key Insights

- **Chefs:** decreases across all work visa volumes apart from Variation of Conditions visa which has had a small increase YOY. Particularly big drop for Essential Skills visas. Large reduction in the number of Skilled Migrant residence visa applications. Overall, approval rates are mostly up YoY.
- **Café and Restaurant Managers:** total work visa application volumes are down compared to last year, apart from Variation of Conditions visa which is up 26% YOY. Particularly big drop in Post Study Employer Assisted visa volumes. Approval rates are up from last year. Drop in Skilled Migrant application volumes.
- **Cooks:** Variation of Conditions and Essential Skills application volumes are up compared to last year, despite volumes remaining low. Volume of other work visa application types also remain low. Total work visa application volumes are up YOY. Skilled Migrant residence visas application numbers remain the same this month.

# Work and Residence Visas: Key Occupations

## Key Insights

### Hotel Service Managers

		Aug-17		Aug-18		YOY decided
Visa		# decided	% approved	# decided	% approved	% change
work visa	Essential skills	24	92%	24	100%	NC
	Post study employer assisted	11	73%	3	100%	-73%
	Variation of conditions	6	100%	4	75%	-33%
	<b>TOTAL:</b>	<b>41</b>	<b>88%</b>	<b>31</b>	<b>97%</b>	<b>-24%</b>
residence visa	Skilled migrant	7	100%	0	--	--

### Hotel/Motel Managers

		Aug-17		Aug-18		YOY decided
Visa		# decided	% approved	# decided	% approved	% change
work visa	Essential skills	14	100%	5	80%	-64%
	Post study employer assisted	12	100%	3	100%	-75%
	Variation of conditions	7	100%	12	100%	+71%
	<b>TOTAL:</b>	<b>33</b>	<b>100%</b>	<b>20</b>	<b>95%</b>	<b>-39%</b>
residence visa	Skilled migrant	1	0%	2	50%	+100%

### Retail Supervisors

		Aug-17		Aug-18		YOY decided
Visa		# decided	% approved	# decided	% approved	% change
work visa	Essential skills	95	89%	120	93%	+26%
	Post study employer assisted	91	77%	21	100%	-77%
	Variation of conditions	37	84%	67	97%	+81%
	<b>TOTAL:</b>	<b>223</b>	<b>83%</b>	<b>209</b>	<b>95%</b>	<b>-6%</b>

- **Hotel Service Managers:** work visa volumes down YoY across all visa categories apart from Essential Skills visa which remains the same this month. Approval rates have mostly increased. Number of Skilled Migrant residence visa applications remain low and have dropped.
- **Hotel/Motel Managers:** There are decreases in application volumes across all work visa categories apart from a slight increase in Variation of Conditions visas. Approval rate for Essential Skills has dropped slightly. Skilled Migrant residence visa application numbers remain low.
- **Retail Supervisors:** An increase in volume for Essential Skills and Variation of Conditions visas. Post Study Employer Assisted visa applications have seen a large drop. No Approved in Principle visa applications in August 2017 or 2018. Approval rates are up across all categories.

#### THEMES

##### Work visas

- Overall, work visa application volumes have decreased YoY:
- **Essential Skills** volumes stronger for: *Cooks and Retail Supervisors*. Volumes weaker for *Chefs, Café/Restaurant Managers and Hotel/Motel Managers*.
- **Post Study Employer Assisted** volumes weaker for: *all occupations*.
- **Variation of Conditions** stronger for: *Chefs, Cooks, Café/Restaurant Managers, Hotel/Motel Managers and Retail Supervisors*. Volumes weaker for: *Hotel Service Managers*.
- **Long Term Skill Shortage** is only available for *Chefs* and is down -21% YoY.
- **Approved in Principle** volumes remain low overall.
- Overall, we have seen an increase in approval rates across all visa categories YOY.

##### Residence visas

- YoY reductions across most occupations in terms of application volumes re Skilled Migrant category.

# Working Holiday Visa

	Month of August 2018	% change	Year to August 2018	% change
United Kingdom	1,435	+1%	13,191	-7%
Germany	1,964	-15%	13,028	-12%
France	999	-3%	9,869	-4%
United States	509	-1%	5,042	-7%
Canada	381	+12%	3,201	+2%
Korea	17	-56%	2,973	-4%
Japan	182	-1%	2,467	-6%
Italy	182	+5%	2,117	NC
Netherlands	142	-13%	1,723	+4%
Ireland	211	+10%	1,699	-6%
Other	1,077	+39%	11,368	-2%
Total	7,099	-1%	66,678	-6%

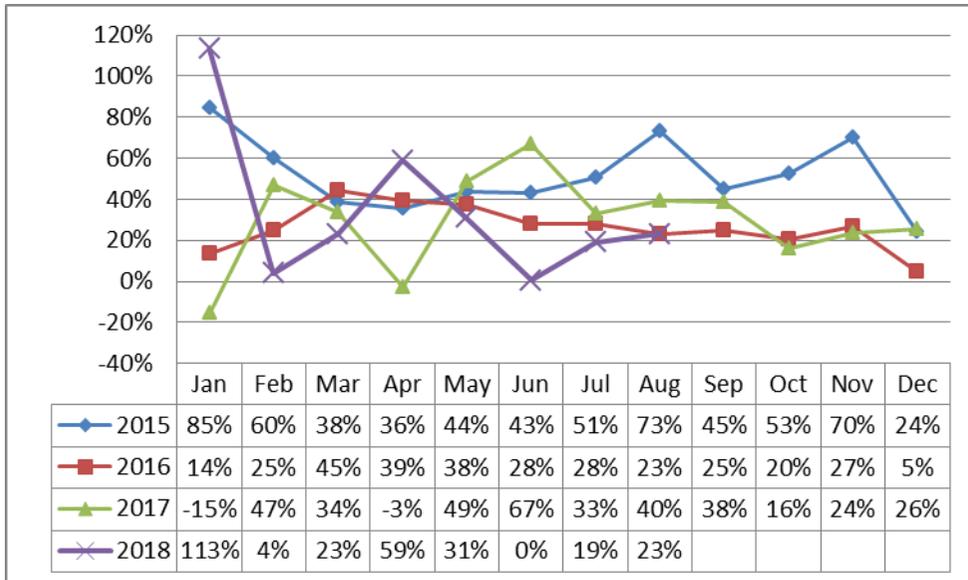
## Key Insights

- A drop of -6% in the number of WHV applicants YTD and a slightly smaller drop this month of -1% for the month of August 2018.
- A few increases in WHV applications in August for the *Canada*, *Ireland*, *Italy*, and *United Kingdom* schemes.
- Some larger drops this month for *Germany* and *The Netherlands*. Also slight drops for *United States*, *France* and *Japan* schemes.
- *Korea* scheme is capped therefore the numbers are low for the month of August. However, *Korea* scheme is also down -4% YoY.
- Only *Canada* and *The Netherlands* have YoY increases.

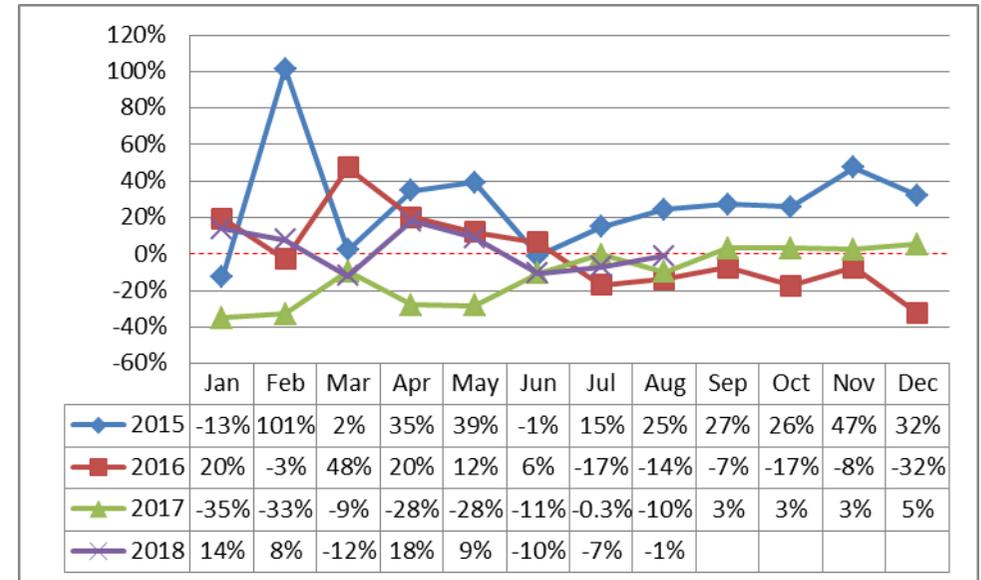
# China Visitor Visa

## For month of August

	2014	%	2015	%	2016	%	2017	%	2018	%	% change 17 vs 18
<b>General Visitor Visa</b>	6,921	48	12,006	56	14,758	65	21,000	74	25,865	78	+23%
<b>ADS</b>	7,474	52	9,313	44	8,025	35	7,233	26	7,134	22	-1%
<b>TOTAL</b>	<b>14,395</b>		<b>21,319</b>		<b>22,783</b>		<b>28,233</b>		<b>32,999</b>		<b>+17%</b>



Graph 1: approved GVV people – YOY monthly percentage change 2015 to 2018



Graph 2: approved ADS people – YOY monthly percentage change 2015 to 2018

### Key insights

- A **23% YOY** increase in August for **General Visitor Visas** issued to Chinese nationals by INZ China offices.
- **ADS** remains weak (volumes) and had a **YOY** decrease of **-1%**.
- Total China visitor visas up **17% YOY**.

# China Visitor Arrivals

## for month of August

- The **7.9% increase** in Chinese visitor arrivals for August was driven by increases in arrivals from *Shanghai* and *Guangdong* province (up by **6.3%** and **27.2%** respectively compared to August last year).
- Length of stay** has increased. Chinese visitors spent a slightly longer time in New Zealand this August, compared with August last year (an average of 8.4 days in 2018, compared with 7.9 days in 2017). However, length of stay for visitors from Shanghai and Guangdong has decreased slightly compared to August 2017 as well as Year To Date.
- The cohort of Chinese visitors staying in NZ for **8-14 days** continues to grow (up **21.2%** in August and up **26%** YoY), and, remains strong against the number of very short stay (1-3 days) visitors typically associated with shopping tour groups.
- The volume of visitors from *Henan*, *Guangdong* and *Zhejiang* have experienced strong growth over the past 12 months – visitor volumes increasing by **29.9%**, **22.5%** and **17.9%** respectively for the year ending August.
- The volume of Chinese nationals flying to NZ via *Shanghai*, *Shenzhen* and *Chengdu* rose significantly by **45.5%**, **42.5%** and **27.3%** respectively YoY for August, while volumes flying to NZ via *Sydney* and *Brisbane* have decreased.

### China visitor - statistics

	% change in visitor arrivals: month of August 2018	% change in visitor arrivals: YTD	% change <u>holiday</u> visitor arrivals: YTD	Median length of stay: month of August 2018 (last year)	Median length of stay: YTD (last year)
<b>China</b>	<b>7.9%</b> (31,536)	<b>11.6%</b> (451,232)	<b>14.8%</b> (345,104)	<b>8.4</b> (7.9)	<b>8.2</b> (7.9)
Beijing	<b>-6.9%</b> (3,232)	<b>1.7%</b> (54,752)	<b>3.6%</b> (43,184)	<b>8.6</b> (7.9)	<b>9.3</b> (8.6)
Shanghai	<b>6.3%</b> (3,792)	<b>11.3%</b> (66,912)	<b>13.3%</b> (55,200)	<b>9.0</b> (9.3)	<b>9.7</b> (9.9)
Guangdong	<b>27.2%</b> (4,864)	<b>22.5%</b> (68,528)	<b>25.6%</b> (54,656)	<b>7.9</b> (8.6)	<b>8.8</b> (9.1)

## China visitor – Length of stay

Length of Stay	Month of August 2018	% change	Year to August 2018	% change
1-3 days	7,936	-15.8	130,496	-2.2
4-7 days	6,368	33.1	79,344	27.3
8-14 days	10,592	21.2	143,984	26
15-21 days	2,432	16.9	36,976	4.8
22+ days	4,208	0	60,432	2.7

## China visitor – Province of residence

Province of Residence	Number of visitors: YE August 2018	% change: YE August 2018 vs 2017
Guangdong	68,528	22.5
Shanghai	66,912	11.3
Beijing	54,752	1.7
Zhejiang	26,144	17.9
Jiangsu	21,472	3.1
Sichuan	19,360	14.3
Shandong	13,232	16.3
Liaoning	10,576	8.9
Fujian	8,672	5.9
Henan	7,584	29.9

## China visitor – closest port of flight

Airport	Pax	% change
Shanghai	6,400	45.5
Guangzhou	5,536	2.1
Hong Kong	4,080	8.1
Melbourne	3,232	8.6
Sydney	2,432	-11.1
Beijing	2,112	8.2
Brisbane	2,112	-7.0
Shenzhen	1,664	42.5
Chengdu	1,344	27.3

# Glossary of terms – work visa categories

- [Essential skills work visa](#)
  - The Essential Skills category is a temporary work visa category designed to allow employers to recruit overseas workers where shortages mean that no suitable New Zealanders are available or trainable. The length of the visa depends on whether the job is lower-skilled, mid-skilled or higher-skilled.
- [Post study – employer assisted visa](#)
  - This visa is for recent graduates who have successfully completed their qualification in New Zealand. To apply, the candidate needs to have an offer of full-time work in the same area as their qualification. If granted this visa, it may provide a pathway to later apply for residence under NZ's Skilled Migrant Category.
- [Variation of conditions visa](#)
  - Temporary visas such as work, student or visitor visas are granted with conditions telling the candidate what they are allowed to do while on the visa. These conditions can be things like working in a particular job or studying at a particular education provider. If the visa conditions no longer match their circumstances, the migrant may apply to change their conditions. This is called a variation of conditions. However, in some situations, a new visa may need to be applied for instead.
- [Long term skill shortage visa](#)
  - This visa offers a pathway to New Zealand residence. To apply, the candidate will need to have the specified work experience, qualifications and occupational registration to work in an occupation on NZ's Long Term Skill Shortage List, and an offer for work in that occupation. If the migrant continues working in that occupation in New Zealand for 2 years, they can apply for residence.
- [Approved in principle](#)
  - Being approved in principle means an employer can hire multiple migrant workers without repeating the labour market test. Employers can employ as many migrants as approved in their approval in principle. Employers can employ migrants for between 12 months and 5 years, depending on skill level, making recruitment planning easier.