



New Zealand
**HOTEL
INDUSTRY
CONFERENCE**
2016

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Media Release

Hotel Industry Awards expand to reflect success

A new and expanded Hotel Industry Awards was launched today to recognise individuals who are doing an outstanding job in key roles, from housekeeping to the general manager, contributing to the sector's overall success.

The new-look awards programme has been scaled up from just three awards to eight individual awards plus an award for a hotel showing real innovation to help neutralise its impact on the environment.

"We expanded the awards to acknowledge individuals across the many diverse roles that go into the running of a great hotel," says Sally Attfield, Hotel Sector Manager of the Tourism Industry Association New Zealand (TIA) which co-hosts the awards with Horwath HTL.

"These awards will set a benchmark of excellence and celebrate the stars who are vital players in a sector that is committed to delivering a fantastic guest experience."

Co-host Horwath HTL is delighted to be supporting the New Zealand hotel sector's premier awards programme, says Director Stephen Hamilton.

"The new and expanded awards will profile a sector that is enjoying record results and is helping drive the growth of the wider tourism industry, which is now New Zealand's number one export earner."

Entries for the New Zealand Hotel Industry Awards 2016 open on 15 March. For more information, visit the New Zealand Hotel Industry Conference website:

www.nzhotelconference.com

Award Categories

Senior Hotel Executive

Outstanding Young Hotel Executive, sponsored by ServiceIQ

Administration Employee of the Year

Concierge of the Year

Front Office Services Employee of the Year

Housekeeper Employee of the Year

Revenue Manager of the Year

Sales & Marketing Employee of the Year

Environmental Initiative of the Year

The New Zealand Hotel Industry Awards winners will be announced at a gala dinner at The Langham, Auckland on 2 June 2016, the culmination of the 2016 New Zealand Hotel Industry Conference.

TIA Hotel Sector

TIA's Hotel Sector represents the interests of almost 140 members throughout New Zealand, including international chain, large independent and privately owned hotels. TIA hotel sector members employ 10,500 staff nationally, with annual revenues of more than \$1.05 billion.

Horwath HTL

Horwath HTL Ltd is part of the global Horwath HTL hotel and tourism consulting group network comprising 45 offices in 38 countries. Horwath HTL is part of Crowe Horwath International, one of the 10 largest global networks of independent accounting and advisory firms with over 560 offices in over 100 countries worldwide.

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Key Facts

- Tourism in New Zealand is an \$81.6 million per day industry. Tourism delivers around \$32 million in foreign exchange to the New Zealand economy each day of the year. Domestic tourism contributes another \$49 million in economic activity every day
- Tourism is one of New Zealand's biggest export industries, earning \$11.8 billion or 17.4% of New Zealand's foreign exchange earnings (year ended March 2015)
- 12.1% of the total number of people employed in New Zealand work directly or indirectly in tourism. That means 295,908 people are working in the visitor economy
- The [Tourism 2025](#) growth framework has a goal of growing total tourism revenue to \$41 billion a year by 2025.

Visit www.tianz.org.nz for more information.