

10 April 2019

TIA Regional Tourism Funding - Proposed Distribution System

It is the recommendation of the TIA Board that central government annually sets aside 20% of the GST collection from international visitors and redistributes this to local government in accordance with the tourism burden borne by each TLA. The distribution could be via a Trust, with funds allocated in direct proportion to visitor impact.

The table below provides what each territorial authority would receive in annual funding based on the funding model, using 2018 data. The measure of visitor impact is based on total visitor nights per region¹ (territorial authority).

Territorial Authority²	Proportion of International Visitor GST attributed³
Far North District	\$ 10,707,276
Whangarei District	\$ 4,703,160
Kaipara District	\$ 1,131,075
Auckland Council	\$ 62,163,455
Thames-Coromandel District	\$ 6,554,086
Hauraki District	\$ 1,175,125
Waikato District	\$ 1,407,004
Matamata-Piako District	\$ 900,489
Hamilton City	\$ 6,310,746
Waipa District	\$ 1,350,116
Otorohanga District	\$ 300,278
South Waikato District	\$ 372,150
Waitomo District	\$ 1,282,548
Taupo District	\$ 9,810,714
Western Bay of Plenty District	\$ 2,366,939
Tauranga City	\$ 7,988,056
Rotorua District	\$ 19,547,283
Whakatane and Kawerau Districts	\$ 2,463,127
Opotiki District	\$ 1,089,693
Gisborne District	\$ 2,281,465
Wairoa District	\$ 407,315
Hastings District	\$ 3,351,751
Napier City	\$ 6,339,198

¹ Guest Nights data source - Accommodation Survey / Commercial Accommodation Monitor (CAM) (YE March 2018)

² Analysis based on 66/67 Territorial Authorities - Chatham Islands excluded as CAM data not available. Whakatane/Kawerau & Carterton/South Wairarapa combined as per provision of CAM data

³ GST data source - Tourism Satellite Account (YE March 2018). Based on 20% of \$1,675m

Central Hawke's Bay District	\$ 162,800
New Plymouth District	\$ 4,363,816
Stratford District	\$ 358,482
South Taranaki District	\$ 838,508
Ruapehu District	\$ 4,073,129
Whanganui District	\$ 1,622,126
Rangitikei District	\$ 310,019
Manawatu District	\$ 443,595
Palmerston North City	\$ 3,456,305
Tararua District	\$ 357,408
Horowhenua District	\$ 764,949
Kapiti Coast District	\$ 1,514,762
Porirua City	\$ 573,219
Upper Hutt City	\$ 502,488
Lower Hutt City	\$ 2,106,415
Wellington City	\$ 19,519,342
Masterton District	\$ 1,278,126
Carterton and South Wairarapa Districts	\$ 804,535
Tasman District	\$ 6,159,592
Nelson City	\$ 6,322,752
Marlborough District	\$ 6,651,457
Kaikoura District	\$ 2,453,981
Buller District	\$ 2,328,527
Grey District	\$ 2,287,657
Westland District	\$ 7,149,749
Hurunui District	\$ 3,260,841
Waimakariri District	\$ 974,224
Christchurch City	\$ 24,929,918
Selwyn District	\$ 684,535
Ashburton District	\$ 1,751,415
Timaru District	\$ 2,635,450
Mackenzie District	\$ 7,027,945
Waimate District	\$ 354,992
Waitaki District	\$ 3,504,357
Central Otago District	\$ 2,817,640
Queenstown-Lakes District	\$ 38,161,186
Dunedin City	\$ 7,919,909
Clutha District	\$ 755,367
Southland District	\$ 7,014,411
Gore District	\$ 387,681
Invercargill City	\$ 2,413,447
Total	\$ 335,000,109