

A person in a blue shirt and shorts stands on the edge of a large, layered rock formation, balancing a bicycle on their back. The background is a vast, scenic landscape of rolling hills and valleys under a dramatic, cloudy sky. The foreground is filled with golden-brown grasses.

THE SOUTHERN FRONTIER

SHARING THE REAL NZ THROUGH THE ENDEAVOURS OF LOCALS

Southland 
www.southlandnz.com

LOCALS DOING IT LOCALLY



JOC O'DONNELL
TRANSPORT WORLD



JENNA HALDER
GEOTOURSSOUTH



ANGE STEFANS
BEAKS AND FEATHERS



TOM O'BRIEN
WELCOME ROCK TRAILS



JOHAN GROTERS
WAIRAURAHIRI JET



LAURA DOUGLAS
REAL COUNTRY

Eastern Southland
Embroiderers' Guild
Biennial Exhibition



JIM GEDDES
HOKONUI MOONSHINE

IWI FINDING THEIR VOICE



AWARUA DEVELOPMENTS
BLUFF



"New Zealand's
Best Museum"
Hantish Capital
2016

TE HIKOI
SOUTHERN JOURNEY

TOURISTS

HERITAGE &
TOURIST CENTRE

TE HIKOI
WHERE THE JOURNEY BEGINS



TUMU TOKA CURIOSCAPE
THE CATLINS



CATHEDRAL CAVES
THE CATLINS



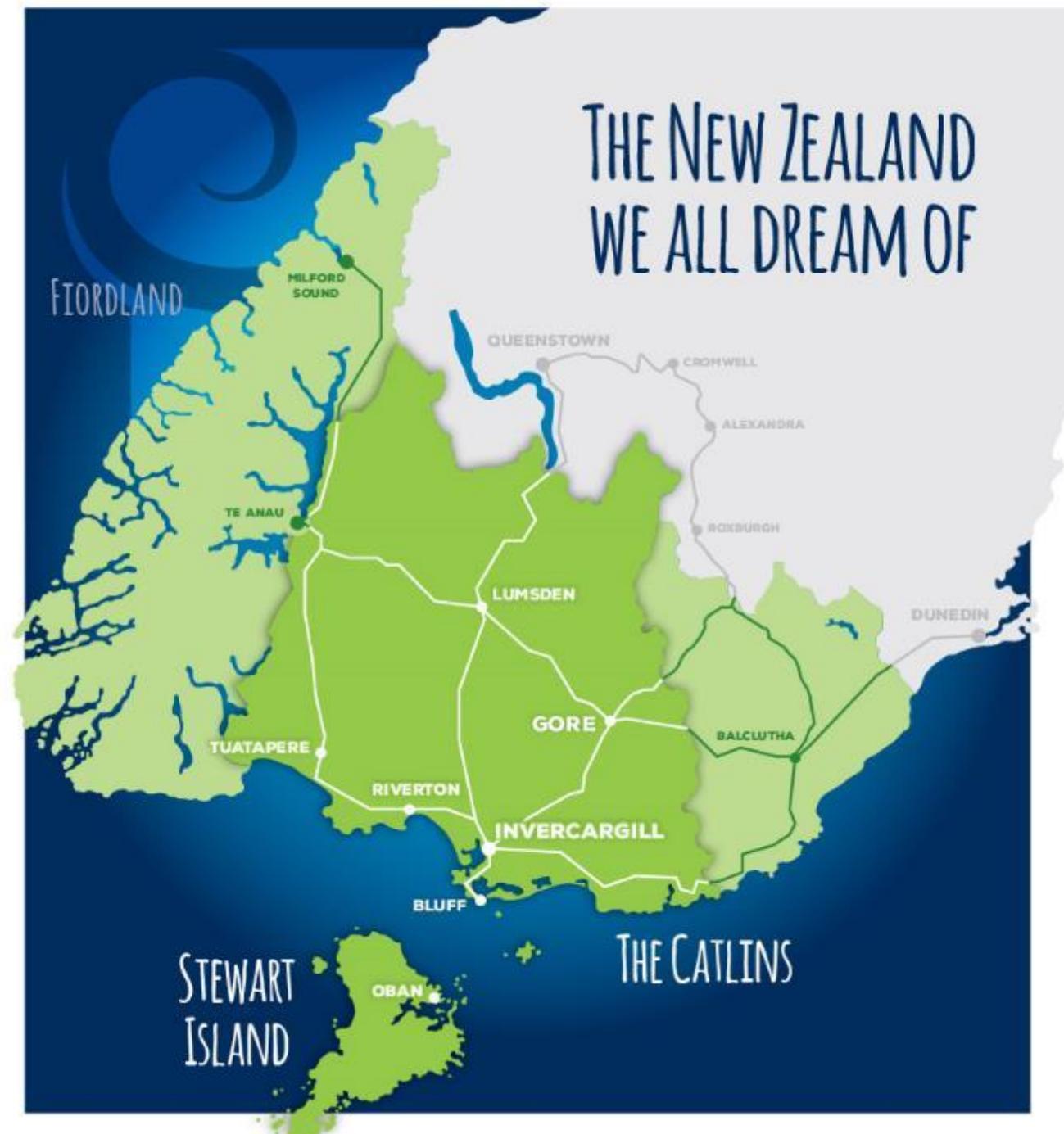
RAKIURA MAORI LAND TRUST
AND REAL JOURNEYS



ULVA GOODWILLIE
STEWART ISLAND

REGIONAL APPROACH

THE NEW ZEALAND WE ALL DREAM OF



FIORDLAND

MILFORD SOUND

TE ANAU

TUATAPERE

RIVERTON

BLUFF

LUMSDEN

GORE

INVERCARGILL

BALCLUTHA

QUEENSTOWN

CROHWELL

ALEXANDRIA

ROXBURGH

DUNEDIN

STEWART
ISLAND

OBAN

THE CATLINS

ONE OF THE WORLD'S TOP 10 DRIVING ROUTES



THE SOUTHERN SCENIC ROUTE

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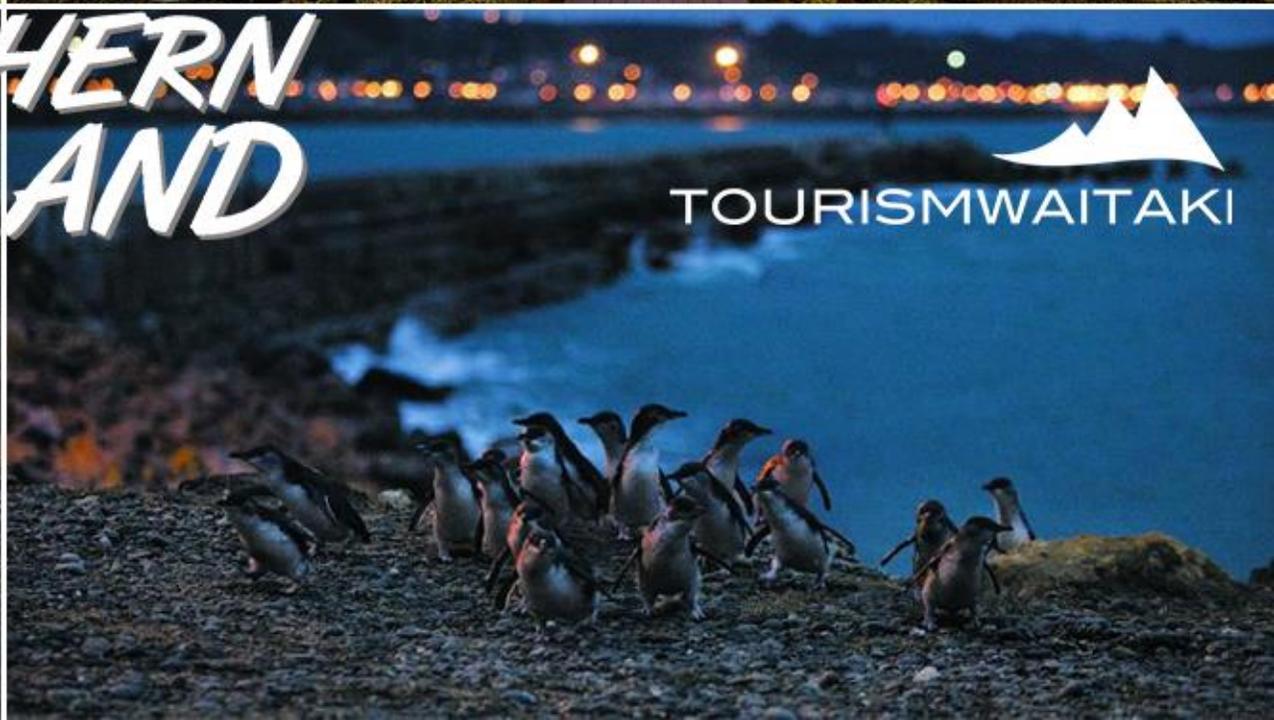
Pure

dunedin



DESTINATION
Clutha

SOUTHERN
LAND




TOURISMWAITAKI



THE NZ WE ALL DREAM OF

THE NZ WE ALL DREAM OF