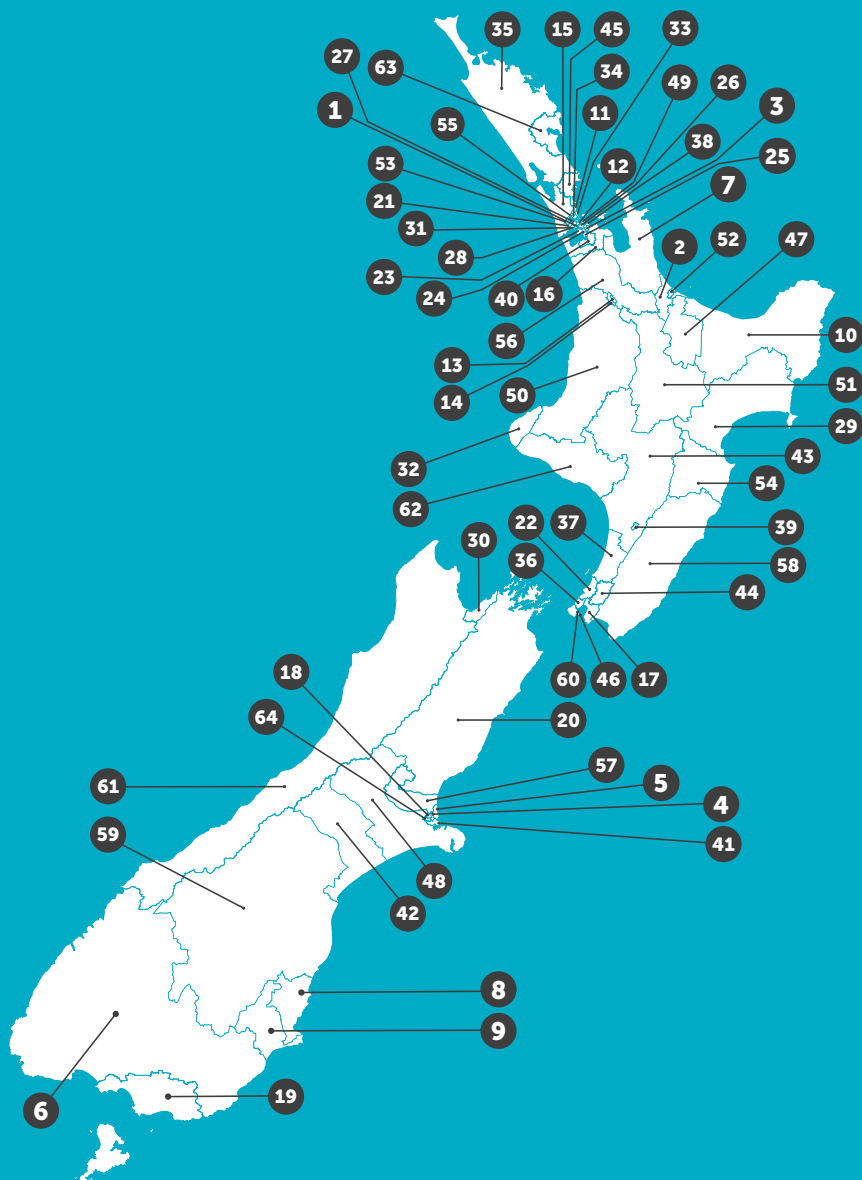


# HOW MUCH IS TOURISM WORTH TO YOUR ELECTORATE?



Electorate	Domestic Expenditure	International Expenditure	Total Tourism Expenditure
1 Auckland Central	\$782,935,754	\$1,719,608,663	\$2,502,544,417
2 Bay of Plenty	\$165,289,423	\$31,870,952	\$197,160,375
3 Botany	\$102,727,831	\$85,488,442	\$188,216,273
4 Christchurch Central	\$436,352,361	\$357,389,914	\$793,742,275
5 Christchurch East	\$54,248,820	\$24,987,810	\$79,236,630
6 Clutha-Southland	\$904,209,104	\$1,593,531,497	\$2,497,740,601
7 Coromandel	\$376,652,922	\$104,119,289	\$480,772,211
8 Dunedin North	\$371,852,252	\$164,097,966	\$535,950,218
9 Dunedin South	\$127,025,468	\$51,021,294	\$178,046,762
10 East Coast	\$230,685,079	\$63,731,002	\$294,416,081
11 East Coast Bays	\$185,323,354	\$127,302,038	\$312,625,392
12 Epsom	\$266,527,904	\$270,356,677	\$536,884,581
13 Hamilton East	\$104,611,932	\$23,591,411	\$128,203,343
14 Hamilton West	\$495,227,382	\$112,543,293	\$607,770,675
15 Helensville	\$56,519,172	\$26,733,683	\$83,252,855
16 Hunua	\$130,983,264	\$38,776,407	\$169,759,671
17 Hutt South	\$165,089,013	\$46,932,806	\$212,021,819
18 Ilam	\$172,652,203	\$176,485,967	\$349,138,170
19 Invercargill	\$189,250,158	\$58,548,883	\$247,799,041
20 Kaikoura	\$402,393,711	\$238,921,006	\$641,314,717
21 Kelston	\$21,481,285	\$12,764,743	\$34,246,028
22 Mana	\$97,178,650	\$26,201,562	\$123,380,212
23 Mangere	\$317,586,987	\$604,943,317	\$922,530,304
24 Manukau East	\$52,903,502	\$27,135,352	\$80,038,854
25 Manurewa	\$150,885,899	\$96,000,878	\$246,886,777
26 Maungakiekie	\$358,324,159	\$305,237,284	\$663,561,443
27 Mt Albert	\$144,087,393	\$126,337,258	\$270,424,651
28 Mt Roskill	\$46,420,108	\$44,513,398	\$90,933,506
29 Napier	\$236,241,538	\$102,292,840	\$338,534,378
30 Nelson	\$269,744,938	\$132,946,551	\$402,691,489
31 New Lynn	\$47,354,152	\$32,717,887	\$80,072,039
32 New Plymouth	\$199,466,191	\$62,247,223	\$261,713,414
33 North Shore	\$146,933,058	\$129,133,665	\$276,066,723
34 Northcote	\$74,649,311	\$53,721,290	\$128,370,601
35 Northland	\$463,153,529	\$190,656,380	\$653,809,909
36 Ohariu	\$63,290,768	\$27,761,736	\$91,052,504
37 Otaki	\$187,169,621	\$43,231,159	\$230,400,780
38 Pakuranga	\$32,332,711	\$33,562,325	\$65,895,036
39 Palmerston North	\$302,001,250	\$56,725,154	\$358,726,404
40 Papakura	\$96,068,958	\$25,065,188	\$121,134,146
41 Port Hills	\$64,042,122	\$34,507,405	\$98,549,527
42 Rangitata	\$252,440,366	\$84,137,310	\$336,577,676
43 Rangitikei	\$243,057,821	\$65,017,657	\$308,075,478
44 Rimutaka	\$49,730,766	\$15,614,467	\$65,345,233
45 Rodney	\$242,012,135	\$69,686,390	\$311,698,525
46 Rongotai	\$137,496,279	\$75,407,995	\$212,904,274
47 Rotorua	\$417,616,535	\$370,105,190	\$787,721,725
48 Selwyn	\$185,638,917	\$191,029,795	\$376,668,712
49 Tamaki	\$43,488,917	\$52,266,686	\$95,755,603
50 Taranaki-King Country	\$154,107,864	\$90,372,508	\$244,480,372
51 Taupo	\$524,973,742	\$215,885,261	\$740,859,003
52 Tauranga	\$400,476,349	\$129,162,378	\$529,638,727
53 Te Atatu	\$63,788,070	\$37,194,831	\$100,982,901
54 Tukituki	\$165,945,057	\$51,081,233	\$217,026,290
55 Upper Harbour	\$83,692,729	\$50,081,349	\$133,774,078
56 Waikato	\$180,836,701	\$84,018,595	\$264,855,296
57 Waimakariri	\$82,513,164	\$35,080,256	\$117,593,420
58 Wairarapa	\$194,905,217	\$44,469,677	\$239,374,894
59 Waitaki	\$517,142,160	\$539,625,196	\$1,056,767,356
60 Wellington Central	\$847,574,335	\$496,819,322	\$1,344,393,657
61 West Coast-Tasman	\$327,653,255	\$376,423,977	\$704,077,232
62 Whanganui	\$153,280,235	\$31,129,602	\$184,409,837
63 Whangarei	\$350,678,364	\$76,972,958	\$427,651,322
64 Wigram	\$386,149,248	\$136,791,147	\$522,940,395

# MAORI ELECTORATES



ELECTORATE	DOMESTIC EXPENDITURE	INTERNATIONAL EXPENDITURE	TOTAL TOURISM EXPENDITURE
<b>1</b> Hauraki-Waikato	\$1,546,446,080	\$502,344,033	\$2,048,790,113
<b>2</b> Ikaroa-Rawhiti	\$758,584,849	\$242,070,026	\$1,000,654,875
<b>3</b> Tamaki Makaurau	\$2,313,941,993	\$3,330,819,976	\$5,644,761,969
<b>4</b> Te Tai Hauauru	\$1,353,749,879	\$366,972,561	\$1,720,722,440
<b>5</b> Te Tai Tokerau	\$1,681,859,153	\$761,929,237	\$2,443,788,390
<b>6</b> Te Tai Tonga	\$5,936,215,054	\$4,835,213,836	\$10,771,428,890
<b>7</b> Waiariki	\$1,506,274,455	\$762,765,706	\$2,269,040,161



Extracted tourism electronic card spend at electorate level for year ending December 2016, provided by Marketview. For more details, visit [www.tia.org.nz](http://www.tia.org.nz)