

TIA technology upgrade

We are moving towards the final phase of a major 2016 technology upgrade that is making our business more efficient and delivering big improvements to members.

Technology upgrade timeline

March 2016

In March we moved to a new, fully integrated membership, events and finance system to improve productivity, delegate and member experience.

The new system has already been put through its paces to great success with the efficient running of the Discussing Tourism regional events, the New Zealand Tourism Awards entries and managing the data of 4000 plus member individuals.

May 2016

In May the new TIA website was launched, featuring our new name and brand. The website is both an excellent industry advocacy tool and a resource for the industry, stakeholders and public.

This was soon followed by the launch of the TIA Member App, providing easy access to details about TIA member privileges, events etc.

August 2016

The latest step in the technology upgrade is that TIA members are able to log in directly to My TIA, the membership system. Members can now update their own personal and company details.

Spring 2016

A new online member search will become available in My TIA in spring. We will also launch a public member search on the TIA website around the same time.

The final stage of the technology update is **TRENZ 2017**. Using this new system, this will also go live in spring.

We are delighted that members, TIA staff, industry stakeholders and the public are already enjoying the benefits of our technology upgrade.