



Media release
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Dates announced for TRENZ 2020 in Christchurch

As New Zealand's biggest tourism trade show for 2019 enters its final day, Tourism Industry Aotearoa has revealed that TRENZ 2020 will be held at Horncastle Arena, Christchurch, 18-21 May 2020.

The announcement of the dates and venue was made on the final day of TRENZ 2019 at the Rotorua Energy Events Centre.

Each year TRENZ brings hundreds of international travel buyers, sellers and media delegates together to meet with New Zealand's leading tourism operators. Attendees are hosted for four days and in addition to the business meetings take part in a range of activities and events to experience the best tourism offerings from the host region.

"We are especially pleased to be taking TRENZ back to Christchurch for 2020," says Chris Roberts, Chief Executive of TIA which manages and produces TRENZ on behalf of the Tourism Industry New Zealand Trust.

TRENZ was held in Christchurch in 2000, 2005 and 2006, but damage from the 2010 and 2011 earthquakes took the Garden City out of the potential hosting role.

"We made a promise some years ago that we would be back in Christchurch when the city was ready to host us. TRENZ will put a spotlight on a region that needs New Zealand's support as it continues to grow, and the event's economic benefits will provide a huge boost to accommodation, food and beverage and entertainment providers in the city."

Loren Heaphy, General Manager of Destination and Attraction at ChristchurchNZ, says that hosting TRENZ 2020 is a welcome opportunity for the region.

"Promoting our city and our region, and attracting visitors to Christchurch, is one of ChristchurchNZ's main focuses, and we can't wait for the opportunities associated with having TRENZ 2020 in Christchurch."

Ms Heaphy is confident that new developments in Christchurch mean it is more than capable of hosting such a large event.

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“New retail and hospitality offerings, as well as a raft of new tourism ventures, have meant Christchurch is no doubt the country’s newest city. Kiwis love to play host, and here in Christchurch we are no different.”

The four day event creates significant economic benefits for its host region. Over 1500 people stay in local accommodation providers, experience local tourism attractions, and spend extended time within the region.

“We have little doubt they won’t be able to resist adding a few nights in Christchurch onto their South Island itineraries after getting a taste of our region” says Ms Heaphy.

Watch the promotional video for Christchurch TRENZ2020 [here](#).

About TRENZ 2019 www.trenz.co.nz

TRENZ brings together about 300 New Zealand tourism operators (sellers) with targeted international travel and tourism buyers and media from New Zealand’s key established and emerging tourism markets. The event directly helps to grow New Zealand’s \$39.1 billion tourism industry. Hosted in Rotorua, TRENZ 2019 is being held at Energy Events Centre, Rotorua, 13-16 May. Tourism Industry Aotearoa (TIA) manages TRENZ on behalf of the Tourism Industry New Zealand Trust. TRENZ is supported by Tourism New Zealand, Air New Zealand, Destination Rotorua, Auckland Airport, AccorHotels, Millennium Hotels and Resorts, QT/Rydges New Zealand, Sudima Hotels and Resorts, Christchurch International Airport, The Great Journeys of New Zealand, and Transit Group.

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KEY FACTS

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- Tourism in New Zealand is a \$107 million per day industry. Tourism delivers around \$44 million in foreign exchange to the New Zealand economy each day of the year. Domestic tourism contributes another \$63 million in economic activity every day.
- Tourism is New Zealand's biggest export earner, contributing \$16.2 billion or 20.6% of New Zealand's foreign exchange earnings (year ended March 2018).
- 13.5% of the total number of people employed in New Zealand work directly or indirectly in tourism. That means 365,316 people are working in the visitor economy.
- The [Tourism 2025](#) growth framework has a goal of growing total tourism revenue to \$41 billion a year by 2025.

Visit www.tia.org.nz for more information

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