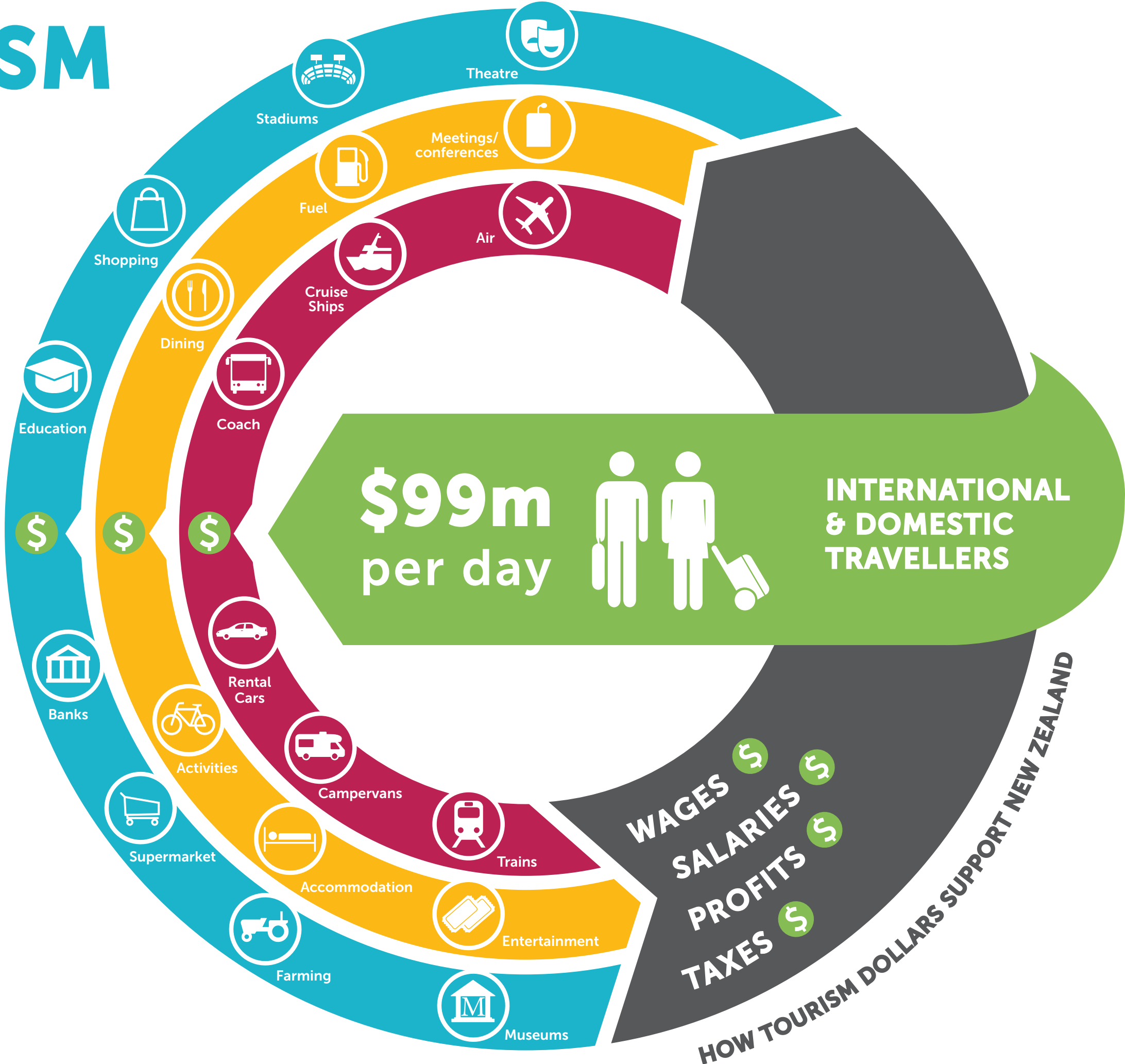


THE POWER OF TOURISM



\$99m
per day



INTERNATIONAL
& DOMESTIC
TRAVELLERS

WAGES \$
SALARIES \$
PROFITS \$
TAXES \$

HOW TOURISM DOLLARS SUPPORT NEW ZEALAND