

20 September 2018

Media release

Scholarships to support final year tourism students

Tourism students planning their final year of study in 2019 are invited to apply for two \$4000 scholarships.

The Tourism Industry New Zealand Trust Academic Scholarships are open for applications until 11 October 2018.

The scholarships are available to help young New Zealanders complete their final year of tourism-related tertiary study and prepare them for a fantastic career in the tourism industry.

New Zealand citizens and permanent residents who have successfully commenced their study in a tourism-related course at an NZQA-accredited tertiary institute in New Zealand, and are about to begin their final year of study in 2019 can apply. Up to two scholarships, valued at \$4000 will be awarded this year.

The scholarships comprise:

- a \$2500 payment towards the recipient's final year of study in a tourism-related tertiary course
- attendance at the **Tourism Summit Aotearoa** (including travel costs and accommodation)
- a day of placement and networking with Wellington-based tourism operators and organisations
- assistance from TIA to meet tourism operators and organisations from the successful applicant's region.

The academic scholarships were introduced in 2015 to support New Zealand students working towards study in a tourism-related field. The scholarships aim to encourage young people into the tourism industry.

"The tourism industry offers a huge range of jobs and career pathways to young people, and positions are available in every region, often in locations where few other opportunities exist," says Tourism Industry Aotearoa Chief Executive Chris Roberts. TIA manages TINZT.

"Whatever your passion, you can have your career in tourism. And for the sustainable success of our industry, we need to attract talented young people."

Interested students can find more information at tinzt.org.nz

TOURISM INDUSTRY AOTEAROA

PO Box 1697, Wellington 6140, New Zealand
P +64 4 499 0104 www.tia.org.nz E info@tia.org.nz



About TINZT

The Tourism Industry New Zealand Trust was established in 2007 for charitable purposes. Its focus is twofold:

- The education of people involved in the New Zealand tourism industry and the education of New Zealanders about tourism
- The fostering and promotion of a tourism industry in New Zealand, based on the sustainable use and preservation of the country's natural assets.

In addition to its Academic Scholarships, TINZT offers grants to associations, companies and individuals for projects or ideas that will further the Trust's aims and criteria. Applications can be made at any time. Visit the TINZT website for details tinzt.org.nz. The Trust is managed by Tourism Industry Aotearoa (TIA).

For more information, please contact:

Ann-Marie Johnson
Communications Manager
027 600 4565
ann-marie.johnson@tia.org.nz

KEY FACTS

- Tourism in New Zealand is a \$99 million per day industry. Tourism delivers around \$40 million in foreign exchange to the New Zealand economy each day of the year. Domestic tourism contributes another \$59 million in economic activity every day.
- Tourism is New Zealand's biggest export earner, contributing \$14.5 billion or 20.7% of New Zealand's foreign exchange earnings (year ended March 2017).
- 14.5% of the total number of people employed in New Zealand work directly or indirectly in tourism. That means 399,150 people are working in the visitor economy.
- The [Tourism 2025](#) growth framework has a goal of growing total tourism revenue to \$41 billion a year by 2025.

Visit www.tia.org.nz for more information

TOURISM INDUSTRY AOTEAROA

PO Box 1697, Wellington 6140, New Zealand
P +64 4 499 0104 www.tia.org.nz E info@tia.org.nz

